



# Financing Regional Public Transit in Ontario

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#### Introduction

- ☐ People are more likely to be willing to pay taxes when they are linked to the services they are getting
- ☐ Ballot initiatives for transit in the US (and Vancouver?)
- □ Public sector operates more efficiently when there is a link between expenditure and revenue decisions – the Wicksellian connection



# Outline of Presentation

- ☐ What does linking taxes and expenditures mean for regional transit funding?
- □ How well do we actually link taxes and services? -- case study of proposals for transit financing in the Toronto region
- ☐ What can we do to move to a closer link between taxes and expenditures?



# Linking Expenditures and Revenues

- ☐ To improve responsiveness and accountability of politicians and bureaucrats and ensure public goods meet preferences of beneficiaries and taxpayers, need to link:
  - □ those who decide
  - □ those who benefit
  - ☐ those who pay



# Linking Expenditures and Revenues











# Who are the Beneficiaries from Transit Investment?

- ☐ Direct transit users, drivers
- ☐ Indirect businesses, property owners, residents and visitors



□ Plus – everyone benefits from reduced congestion, lower GHGs, and more environmentally sound compact development



# What are appropriate revenue sources for regional transit investment?

**Direct Beneficiaries** 



Transit fares
Highway tolls
Parking fees
Fuel tax
Vehicle registration tax

**Indirect Beneficiaries** 



Property tax
Sales tax
Income tax
Land value capture
Development charges





# Financing Regional Transit in the Toronto Area: Background

- ☐ GTHA 7 million people
- ☐ 2 single-tier cities; 4 regional governments; 24 lower tiers
- Each government is responsible for major transit and local roads
- ☐ Provincial government responsible for major highways (except 407)
- Metrolinx regional transit agency (provincial agency) that includes GO Transit
- Metrolinx Investment Strategy to raise \$50 billion over 25 years



#### Recommendations for Transit Funding, Selected Reports

|                                  | Metrolinx | Transit<br>Investment<br>Advisory Panel | Toronto Region<br>Board of Trade | City of Toronto | Kitchen/Lindsey |
|----------------------------------|-----------|---|----------------------------------|-----------------|-----------------|
| Reform transit fares             |           |   |                                  |                 | X               |
| Highway tolls                    |           |   |                                  | Х               | X               |
| High occupancy toll (HOT) road   | Х         |   | X                                | Х               |                 |
| Parking levy                     |           |   |                                  |                 | Х               |
| Business parking levy            | Х         |   | Х                                |                 | Х               |
| Paid parking at transit stations | Х         |   |                                  |                 |                 |
| Fuel tax                         | Х         | X                                       | Х                                | Х               | Х               |
| Vehicle registration levy        |           |   |                                  | Х               | Х               |
| Property tax                     |           |   |                                  |                 |                 |
| Sales tax                        | х         | Х                                       | Х                                | Х               | X               |
| Land value capture               | х         |   |                                  |                 |                 |
| Increased development charges    | Х         |   |                                  | Х               |                 |
| Corporate income tax             |           | X                                       |                                  |                 |                 |



#### How Do Proposals Fit With Wicksellian Approach?

- ☐ Elements that do fit:
  - ☐ Earmarked revenues
  - ☐ Improved accountability
  - ☐ Modest attention to pricing (but few recommend highway tolls or improved transit fares)
- ☐ Do proposed payers line up with those who benefit?



# Fuel Tax

- ☐ Tax on road users but not related to congestion
- Creates incentive for drivers to use transit
- Possibility that drivers will buy gas outside taxing jurisdiction
- ☐ Levied by provincial government



# Parking Levies

- □ Rationale for business levy businesses benefit from better transportation
- ☐ May reduce number of parking spaces and result in land being put to more economically rewarding uses
- ☐ Parking fees at transit stations
- ☐ Omitted from most proposals: better pricing of on and off-street parking with fees that vary with time of day, duration, and location
- ☐ Levied by local governments







# Development Charges

- ☐ Developers benefit from increased development opportunities and higher property values from public investment
- Charges likely passed on to new homebuyers who make use of infrastructure
- ☐ Charges can provide incentive for more compact development
- ☐ Problem with service level standards for transit in greenfield areas
- ☐ Levied by local governments



### Land Value Capture

- ☐ Property value created by transit investment is captured to help pay capital costs e.g. tax increment financing
- ☐ Links benefits to property owners to costs of infrastructure
- ☐ Projecting land value appreciation accompanying investment can be difficult and depends on planning considerations (e.g. density along transit line)
- ☐ Risk that revenues will not materialize and municipality has to find other ways to pay for infrastructure
- ☐ Levied by local governments



# Regional HST

- Not directly related to transit use
- ☐ Indirect beneficiaries: residents and businesses throughout the region benefit (including visitors and commuters)
- ☐ Largest proposed source of revenue in proposals
- ☐ Provincial government would likely be responsible for setting tax rate and collecting the tax
- ☐ How to implement?



# **Final Observations**

- Need to link decisions on spending and financing to determine whether policy decisions accord with what citizens want
- ☐ To do so, requires that local governments are self-financed as much as possible
- Many proposals do not link those who decide, those who benefit, and those who pay:
  - □ largest recommended sources (sales and fuel tax) are at the provincial level
- ☐ Proposals do not tackle road pricing directly



### **Final Observations**

- ☐ Revenue tools reflect politics more than economics
- ☐ Difficult to convince people that they have to pay for what they get and to explain that redistribution through mispricing local services is a bad idea
- ☐ How to get there?
  - improved information base for officials and citizens
  - □ better technical support for pricing systems
  - appropriate local equalization system to induce local governments to focus more on efficient service provision at least cost

